

# annalise johnson

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**EDUCATION** **University of Illinois at Urbana-Champaign** 2008  
*Bachelor of Fine Arts in Graphic Design*

**EXPERIENCE** **Graphic Designer** 2008-PRESENT  
*Scholle Packaging*

Responsible for running the creative services group. Projects include collaborating with other team leaders and communicating with outside vendors to create marketing campaigns, branding initiatives, sales collateral, web sites, internal communication pieces and other promotional efforts.

**Student Graphic Designer** 2006-2007

*Division of Campus Recreation at University of Illinois at Urbana-Champaign*

Was responsible for entire promotional campaigns from ideation to print, worked on numerous fast-paced projects for various campus programs.

**Freelance Designer** 2008-PRESENT

*Earth Harvest Farms*

Responsible for creating a brand identity and marketing materials for an organic community supported agriculture farm.

**Freelance Designer** 2008

*Spice Box Restaurant*

Concepted, created, and printed elegant menus for a spanish-style tapas restaurant.

**SOFTWARE** Proficient

Adobe Creative Suite (Photoshop, Acrobat, Illustrator, InDesign)  
Microsoft Office, Outlook  
Adobe Dreamweaver

Working Knowledge

Adobe Flash

**ACTIVITIES** **Kappa Delta Sorority**

*Sigma Omicron Chapter at University of Illinois* 2003-PRESENT

Set Leader 2005

Sunshine Chair 2006-2007

**AIGA Professional Association For Design**

*University of Illinois Chapter* 2005-2008

*Chicago Chapter* 2008-PRESENT

**GAIA Global Anti-Incinerator Alliance**

2010-PRESENT

**CHAI Concerned Haitian Americans of Illinois**

*Marketing Committee Member* 2010-PRESENT

**EXHIBITIONS** **16th Annual Graphic Design Exhibition at ISpace** 2008  
*Chicago, Illinois*

**BFA Graduate Exhibition at Krannert Art Museum** 2008

*Champaign, Illinois*

*Portfolio and references available upon request*